

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	936237	06251707

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/05/12	10/05/12	WPBF News 25 @ 5am	5-530am	----1--	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/05/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV19ACH	\$125.00	NM
2	10/05/12	10/05/12	M-F 5pm News	5-6pm	----1--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	----1--	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/05/12	5:10 PM	M-F 5pm News	5-6pm	:30	USPRTV19ACH	\$375.00	NM
4	10/08/12	10/08/12	Nightline	11:35-12:05AM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	12:01 AM	Nightline	11:35-12:05AM	:30	USPRTV19ACH	\$350.00	NM
6	10/08/12	10/08/12	GENERAL HOSPITAL	GENERAL HOSPIT	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV19ACH	\$350.00	NM
7	10/08/12	10/08/12	Dr. Oz	4-5p	1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	4:39 PM	Dr. Oz	4-5p	:30	USPRTV19ACH	\$450.00	NM
8	10/08/12	10/08/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	1-----	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV19ACH	\$125.00	NM

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936237-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
American Crossroads		AMERICAN CROSSROAD	692

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/08/12	10/08/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
10	10/08/12	10/08/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 5:38 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 USPRTV19ACH \$200.00 NM									
12	10/08/12	10/08/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 6:09 AM WPBF News 25 Mornings 6-7AM :30 USPRTV19ACH \$375.00 NM									
13	10/08/12	10/08/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 7:07 PM Wheel Of Fortune 7-7:30PM :30 USPRTV19ACH \$2,000.00 NM									
14	10/08/12	10/08/12	Good Morning America	7-9AM	1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 7:55 AM Good Morning America 7-9AM :30 USPRTV19ACH \$475.00 NM									
15	10/08/12	10/08/12	Jeopardy	7:30-8PM	1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 7:28 PM Jeopardy 7:30-8PM :30 USPRTV19ACH \$2,000.00 NM									
16	10/06/12	10/06/12	Sat 330-7pm ABC College	330-7pm	-----1-	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/06/12 6:59 PM Sat 330-7pm ABC College Football 330-7pm :30 USPRTV19ACH \$2,000.00 NM									
17	10/06/12	10/06/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/06/12 7:40 AM GMA Saturday 7-8am Sat 7am-8am :30 USPRTV19ACH \$300.00 NM									
18	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 Sun 11:35pm Late News 1135p-12am :00 \$250.00 NM Credited									
19	10/07/12	10/07/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 7:58 AM GMA Sunday 7-8am Sun 7-8am :30 USPRTV19ACH \$300.00 NM									
20	10/07/12	10/07/12	AFV	7-8PM	-----1	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 AFV 7-8PM :00 \$850.00 NM See MG 20.2 2 WPBF Su 10/07/12 7:42 PM AFHV PREMIERE 7-8p 10/7 :30 USPRTV19ACH \$850.00 NM MG for 20.1 10/07									
21	10/04/12	10/04/12	M-SUN WPBF News 25 @ 11-11:35PM		---1---	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/04/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$500.00 NM Credited									
22	10/04/12	10/04/12	Nightline	11:35-12:05AM	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/04/12 Nightline 11:35-12:05AM :00 \$350.00 NM Credited									
23	10/04/12	10/04/12	The View	11A-12PM	---1---	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/04/12 10:59 AM The View 11A-12PM :30 USPRTV19ACH \$475.00 NM									
24	10/04/12	10/04/12	WPBF News 25 @ Noon 12pm-1230pm		---1---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/04/12 WPBF News 25 @ Noon 12pm-1230pm :00 \$275.00 NM Credited									
26	10/04/12	10/04/12	GENERAL HOSPITAL	GENERAL HOSPIT	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/04/12 2:25 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV19ACH \$350.00 NM									
27	10/04/12	10/04/12	Dr. Oz	4-5p	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/04/12 Dr. Oz 4-5p :00 \$450.00 NM Credited									

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American Crossroads	AMERICAN CROSSROAD	692

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/04/12	10/04/12	WPBF News 25 @ 5am	5-530am	---1---	:30	1	\$125.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	5:00 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV19ACH	\$125.00 NM
29	10/04/12	10/04/12	M-F 5pm News	5-6pm	---1---	:30	1	\$375.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	5:54 PM	M-F 5pm News	5-6pm	:30	USPRTV19ACH	\$375.00 NM
30	10/04/12	10/04/12	WPBF News 25 Mornings	5:30-5:57am	---1---	:30	1	\$200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	5:41 AM	WPBF News 25 Mornings @ 5:30-5:57am	5:30-5:57am	:30	USPRTV19ACH	\$200.00 NM
31	10/04/12	10/04/12	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$450.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV19ACH	\$450.00 NM
32	10/04/12	10/04/12	WPBF News 25 Mornings	6-7AM	---1---	:30	1	\$375.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	6:38 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV19ACH	\$375.00 NM
33	10/04/12	10/04/12	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV19ACH	\$2,000.00 NM
34	10/04/12	10/04/12	Good Morning America	7-9AM	---1---	:30	1	\$475.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	8:54 AM	Good Morning America	7-9AM	:30	USPRTV19ACH	\$475.00 NM
35	10/04/12	10/04/12	Jeopardy	7:30-8PM	---1---	:30	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	7:28 PM	Jeopardy	7:30-8PM	:30	USPRTV19ACH	\$2,000.00 NM
36	10/04/12	10/04/12	Dr. Oz M-F 9-10a	9-10a	---1---	:30	1	\$250.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	---1---	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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American Crossroads	AMERICAN CROSSROAD	692	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/04/12	10/04/12	Dr. Oz M-F 9-10a	9-10a	---1---	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/04/12	9:35 AM	Dr. Oz M-F 9-10a	9-10a	:30	USPRTV19ACH	\$250.00 NM
37	10/02/12	10/02/12	M-SUN WPBF News 25 @ 11-11:35PM		-1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USPRTV19ACH	\$500.00 NM
38	10/02/12	10/02/12	Nightline	11:35-12:05AM	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
39	10/02/12	10/02/12	The View	11A-12PM	-1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12		The View	11A-12PM	:00		\$475.00 NM
Credited									
40	10/02/12	10/02/12	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$275.00 NM
Credited									
42	10/02/12	10/02/12	GENERAL HOSPITAL	GENERAL HOSPIT	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV19ACH	\$350.00 NM
43	10/02/12	10/02/12	Dr. Oz	4-5p	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	4:13 PM	Dr. Oz	4-5p	:30	USPRTV19ACH	\$450.00 NM
44	10/02/12	10/02/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	USPRTV19ACH	\$125.00 NM
45	10/02/12	10/02/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$375.00				

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
45	10/02/12	10/02/12	M-F 5pm News	5-6pm	-1-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	5:13 PM	M-F 5pm News	5-6pm	:30	USPRTV19ACH	\$375.00 NM
46	10/02/12	10/02/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	5:57 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV19ACH	\$200.00 NM
47	10/02/12	10/02/12	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	USPRTV19ACH	\$450.00 NM
48	10/02/12	10/02/12	WPBF News 25 Mornings	6-7AM	-1-----	:30	1	\$375.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV19ACH	\$375.00 NM
49	10/02/12	10/02/12	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	USPRTV19ACH	\$2,000.00 NM
50	10/02/12	10/02/12	Good Morning America	7-9AM	-1-----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	8:59 AM	Good Morning America	7-9AM	:30	USPRTV19ACH	\$475.00 NM
51	10/02/12	10/02/12	Jeopardy	7:30-8PM	-1-----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-1-----	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/02/12	7:53 PM	Jeopardy	7:30-8PM	:30	USPRTV19ACH	\$2,000.00 NM
52	10/03/12	10/03/12	M-SUN WPBF News 25 @ 11-11:35PM		--1----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--1----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/07/12	11:22 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	USPRTV19ACH	\$500.00 NM
53	10/03/12	10/03/12	Nightline	11:35-12:05AM	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	--1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/03/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									

INVOICE



Send Payment To:

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/03/12	10/03/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	--1----	:30	1	\$350.00	NM
54	10/03/12	10/03/12	The View Class of Time - Pre-emptible with notice	11A-12PM	--1----	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 The View 11A-12PM :00 \$475.00 NM Credited									
55	10/03/12	10/03/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice	12pm-1230pm	--1----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 12:25 PM WPBF News 25 @ Noon 12pm-1230pm :30 USPRTV19ACH \$275.00 NM									
57	10/03/12	10/03/12	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	GENERAL HOSPIT	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT :30 USPRTV19ACH \$350.00 NM									
58	10/03/12	10/03/12	Dr. Oz Class of Time - Immediately Pre-emptible without notice	4-5p	--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 4:21 PM Dr. Oz 4-5p :30 USPRTV19ACH \$450.00 NM									
59	10/03/12	10/03/12	WPBF News 25 @ 5am 5-530am Class of Time - Pre-emptible with notice	5-530am	--1----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 5:10 AM WPBF News 25 @ 5am 5-530am :30 USPRTV19ACH \$125.00 NM									
60	10/03/12	10/03/12	M-F 5pm News 5-6pm Class of Time - Immediately Pre-emptible without notice	5-6pm	--1----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 5:28 PM M-F 5pm News 5-6pm :30 USPRTV19ACH \$375.00 NM									
61	10/03/12	10/03/12	WPBF News 25 Mornings 5:30-5:57am Class of Time - Pre-emptible with notice	5:30-5:57am	--1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 5:42 AM WPBF News 25 Mornings @ 5:30-5:57am :30 USPRTV19ACH \$200.00 NM									
62	10/03/12	10/03/12	WPBF News 25 @ 6:00PM 6-6:30PM Class of Time - Immediately Pre-emptible without notice	6-6:30PM	--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 6:11 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 USPRTV19ACH \$450.00 NM									
63	10/03/12	10/03/12	WPBF News 25 Mornings 6-7AM Class of Time - Pre-emptible with notice	6-7AM	--1----	:30	1	\$375.00	NM

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 6:41 AM WPBF News 25 Mornings 6-7AM :30 USPRTV19ACH \$375.00 NM									
64	10/03/12	10/03/12	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 7:20 PM Wheel Of Fortune 7-7:30PM :30 USPRTV19ACH \$2,000.00 NM									
65	10/03/12	10/03/12	Good Morning America	7-9AM	--1----	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 7:55 AM Good Morning America 7-9AM :30 USPRTV19ACH \$475.00 NM									
66	10/03/12	10/03/12	Jeopardy	7:30-8PM	--1----	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 7:34 PM Jeopardy 7:30-8PM :30 USPRTV19ACH \$2,000.00 NM									
67	10/02/12	10/05/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/02/12 10:50 AM 10-11a Anderson Cooper 10-11a :30 USPRTV19ACH \$275.00 NM 3 WPBF W 10/03/12 10:41 AM 10-11a Anderson Cooper 10-11a :30 USPRTV19ACH \$275.00 NM 2 WPBF Th 10/04/12 10:41 AM 10-11a Anderson Cooper 10-11a :30 USPRTV19ACH \$275.00 NM									
68	10/02/12	10/05/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	3	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 3 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 10/03/12 3:22 PM M-F 3-4P M-F 3-4P :30 USPRTV19ACH \$375.00 NM 2 WPBF Th 10/04/12 4:00 PM M-F 3-4P M-F 3-4P :30 USPRTV19ACH \$375.00 NM 3 WPBF F 10/05/12 3:10 PM M-F 3-4P M-F 3-4P :30 USPRTV19ACH \$375.00 NM									
69	10/08/12	10/08/12	M-F 3-4P	M-F 3-4P	M-----	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 3:27 PM M-F 3-4P M-F 3-4P :30 USPRTV19ACH \$375.00 NM									
70	10/08/12	10/08/12	WPBF News 25 @ 6:00PM	6-6:30PM	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 USPRTV19ACH \$600.00 NM									
71	10/02/12	10/05/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									

MTWTFSS

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Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
American Crossroads	AMERICAN CROSSROAD	692	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
71	10/02/12	10/05/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-TWTF--		1	\$375.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		10/04/12	3:32 PM	M-F 3-4P	M-F 3-4P	:30	USPRTV19ACH	\$375.00	NM
72	10/06/12	10/06/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-----S-		1	\$200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/06/12	6:08 AM	Sat 6-7am News	Sat 6-7am	:30	USPRTV19ACH	\$200.00	NM
73	10/02/12	10/05/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	1	\$425.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-TWTF--		1	\$425.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/05/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	USPRTV19ACH	\$425.00	NM
74	10/06/12	10/06/12	M-Sun 1130p-12am Late News	1130p-1205am	-----S-	:30	1	\$475.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-----S-		1	\$475.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa		10/06/12	12:22 AM	M-Sun 1130p-12am Late News	1130p-1205am	:30	USPRTV19ACH	\$475.00	NM
LR - Football									
75	10/07/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-----S		1	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/07/12	8:39 AM	Sun 8-9am News	Sun 8-9am	:30	USPRTV19ACH	\$350.00	NM
76	10/08/12	10/08/12	Good Morning America	7-9AM	M-----	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			M-----		1	\$850.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/08/12	8:30 AM	Good Morning America	7-9AM	:30	USPRTV19ACH	\$850.00	NM
77	10/02/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	1	\$375.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-TWTF--		1	\$375.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/03/12	5:58 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USPRTV19ACH	\$375.00	NM
78	10/07/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-----S		1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/07/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	USPRTV19ACH	\$500.00	NM
79	10/08/12	10/08/12	GENERAL HOSPITAL	GENERAL HOSPIT	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			M-----		1	\$600.00	

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936237-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
American Crossroads	AMERICAN CROSSROAD	692

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
79	10/08/12	10/08/12	GENERAL HOSPITAL	GENERAL HOSPIT	M-----	:30	1	\$600.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/08/12</td><td>2:26 PM</td><td>GENERAL HOSPITAL</td><td>GENERAL HOSPIT</td><td>:30</td><td>USPRTV19ACH</td><td>\$600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/08/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV19ACH	\$600.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/08/12	2:26 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	USPRTV19ACH	\$600.00	NM																					
80	10/08/12	10/08/12	10-11a Anderson Cooper	10-11a	M-----	:30	1	\$350.00	NM																						
Class of Time - Pre-emptible with notice																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>1</td><td>\$350.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	M-----	1	\$350.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/08/12	10/14/12	M-----	1	\$350.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/08/12</td><td>10:24 AM</td><td>10-11a Anderson Cooper</td><td>10-11a</td><td>:30</td><td>USPRTV19ACH</td><td>\$350.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/08/12	10:24 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV19ACH	\$350.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WPBF	M	10/08/12	10:24 AM	10-11a Anderson Cooper	10-11a	:30	USPRTV19ACH	\$350.00	NM																					
Total Spots							67																								

Payment Terms 30 Days

<u>Gross Total</u>	\$39,650.00
<u>Agency Commission</u>	\$5,947.50
<u>Net Amount Due</u>	\$33,702.50